

# DATA PROTECTION PROVISIONS

The protection of your personal data is of special importance for us. Therefore, we exclusively process your data based on the statutory provisions (GDPR). In this data protection information, we inform you about the most important aspects of the data processing within the scope of our website.

We will inform you below about how we treat your personal data. Please note that the information contained below will be checked and changed occasionally. Therefore, we recommend you to view this privacy statement regularly.

## Scope and purpose of the data collection, editing, use of personal data

When you visit our website our servers will temporarily store each access in a protocol file.

The following data are stored by us in this case:

- The IP address of the requesting computer,
- Date and time of the access,
- Name and URL of the called data,
- The website from which access was made to our domain,
- The operating system of your computer and the browser used by you,
- The country from which access is made to our website and
- The name of your internet access provider.

The collection and processing of these data is generally carried out in an anonymised manner without a reference to a person for the purpose of enabling the use of the website (connection set-up), to permanently guarantee the system security and stability and to optimise the internet offer as well as for internal statistical purposes. The aforementioned information will not be linked with personal data or stored with such.

The IP address will only be evaluated for investigation and defence in the event of an attack on the network infrastructure of the website or in case of a suspicion of another unauthorised or improper use of the website and, if applicable, within the scope of criminal proceedings for identification and in order to take action against the relevant users under civil and criminal law.

The purposes described above constitute our legitimate interest in the data processing within the meaning of Art. 6 Para. 1 lit. f EU-GDPR.

## With the registration

The website can be visited without registration. Certain bookings can also be carried out on the website without registration. Certain functionalities, on the other hand, are only available to registered users.

The following data may be collected with the registration:

- First name and last name
- Date of birth
- Postal address
- E-mail address
- Photo

The data in the customer account can be viewed and changed at all times. Finally, the customer can request the complete deletion of the customer account. If you would like to delete the customer account, please send us a corresponding request for this purpose (see further below "contact"). The legal basis of the processing of your data for this purpose lies in the fulfilment of a contract according to Art. 6 Para.1 lit. b EU-GDPR.

## With the purchase of tickets & vouchers

You have the possibility to purchase tickets and vouchers via our website.

In order to carry out a purchase, you must enter the following information:

- First name and last name
- Date of birth
- Postal address
- E-mail address
- Photo (optional or depending on the card type)

We process the entered data for the processing of the contract. Please pay attention that we forward the aforementioned data that are relevant for the booking to the involved service providers. These will process your data in order to carry out the booking. We will, however, also record your data in our central database and process these there for marketing purposes if you have agreed to this. You can revoke your consent at all times (see further below "contact").

The legal basis of the processing of your data for this purpose lies in the fulfilment of a contract according to Art. 6 Para.1 lit. b EU-GDPR.

## Cookies

Cookies help, among others to make your visit to our website easier, more pleasant and more useful. Cookies are information files, which your web browser automatically stores on the hard disk of your computer when you visit our website.

Cookies neither damage the hard disk of your computer, nor do they transmit your personal data to us. We use cookies, for example, in order to recognise you as a registered user without you having to log-in once again each time. Use does not mean in this case that we receive new personal data about you as an online visitor.

The majority of internet browsers accept cookies automatically. You can, however, set your browser so that no cookies are placed on your computer or that you will receive a warning with the arrival of a new cookie. You can find further information in this respect in the setting options of your browser.

The deactivation of cookies can, however, lead to the fact that you may not be able to use all functions of our portal.

## Google Analytics

For the purpose of designing our sites suitable for your needs and for the continuous optimisation of our sites we use Google (Universal) Analytics, a web analysis service of Google Inc. Pseudonymised usage profiles are created in this context and small text files are used, which are stored on your computer ("cookies").

The information generated by the cookie regarding your use of this website such as

- Browser type / version
- Used operating system
- Referrer URL (the previously visited site)
- Host name of the accessing computer (IP address)
- Time of the server enquiry
- Device

will be transferred to servers of Google Inc., a company of the holding company Alphabet Inc, in the USA and stored there. The IP address is abbreviated by the activation of the IP anonymization ("anonymizeIP") on this website before the transmission within the member states of the European Union or to other contracting states of the Treaty on the European Economic Area. The anonymized IP address transmitted by your browser within the scope of Google Analytics will not be aggregated with other data of Google. Only in exceptional cases will the full IP address be transferred to a server of Google in the USA and abbreviated there. In these cases we shall ensure by contractual guarantees that Google Inc. complies with a sufficient level of data protection.

The information is used in order to evaluate the use of the website, in order to compile reports about the website activities and in order to provide further services associated with the website use and the internet use for purposes of market research and to design these websites suitable for your needs. This information will also, if applicable, be transferred to third parties if this is stipulated by law or insofar as third parties process these data by order. According to Google Inc. in no way will the IP address be brought into connection with other data relating to the user. Users can prevent the entry and transfer of the data generated by the cookie and which refer to the website use by the relevant user (incl. the IP address) to Google as well as the processing of these data by Google by the fact that the users download and install the browser plugin available here.

As an alternative to the browser plugin users can click on this link in order to prevent the entry by Google Analytics on the website in the future. In this case, an Opt-Out-Cookie will be placed on the terminal device of the user. If users delete cookies (see "cookie" above), the link must be clicked once again.

We would like to point out to you that, from the point of view of the European Union, - among others owing to the topics mentioned in this Section - the USA does not have a sufficient level of data protection. Insofar as we have explained in this privacy statement that recipients of data (such as . Google) have their registered seat in the USA, we will ensure that your data are protected at our partners with an appropriate level, either by contractual regulations with these companies or by ensuring the certification of these companies under the EU-US-Privacy Shield.

The legal basis of the processing of your data for this purpose lies in our legitimate interest according to Art. 6 Para. 1 lit. f EU-GDPR.

## General provisions

### Storage of your personal data in a central database

The personal data mentioned in the previous sections can be stored and processed as well as evaluated centralised. With these evaluations user profiles about you may be produced. With the use of the aforementioned website functionalities you agree that we will store your personal data in our central database and may evaluate these there for advertising purposes. You thus agree that user profiles about you may be produced. You grant us your consent to the evaluation of your personal data for advertising purposes and in order to create user profiles. This consent represents our legal basis for the processing within the meaning of Art. 6 Para. 1 lit. a EU-GDPR. You can object to the evaluation of your personal data for advertising purposes and the creation of user profiles at all times (see further below under "contact").

### Forwarding of the data to third parties

We will only forward your personal data if you have explicitly granted your consent hereto, a statutory obligation exists for this or this is necessary in order to assert our rights, in particular to assert claims from the contractual relationship.

In addition we will forward your data to third parties insofar as this is necessary within the scope of using the website and the processing of the contract (also outside of the website), namely the processing of your registration, the processing of your ticket and voucher purchases as well as the analysis of your user behaviour.

Various third party service providers are explicitly mentioned in this privacy statement (e.g. in the sections "With the booking of tickets" and "Social plugins").

Finally, we will forward your credit card information with credit card payments on the website to your credit card issuer as well as to the credit card acquirer. If you have decided to pay by credit card, you will respectively be requested to enter all absolutely essential information. In relation to the processing of your credit card information by these third parties, we request you to also read the General Business Terms and Conditions as well as the privacy statement of your credit card issuer.

### Transmission of personal data overseas

We are entitled to forward your data to third party companies overseas if this is necessary in connection with the processing of your enquiries, the provision of services and marketing campaigns. These third party companies are obligated to maintain the privacy of the users to the same extent as the provider itself. If the level of data protection is considered to be inappropriate in a country within the meaning of the EU General Data Protection Regulation, we will ensure by means of a contract that your personal data are protected according to the EU General Data Protection Regulation at all times.

Various third party service providers and the addresses of their registered seats have been mentioned in the previous section ("Forwarding of the data to third parties"). Individual third party service providers of those mentioned in this privacy statement have their registered seat in the USA (see above). Further statements relating to data transfers to the USA can be found under "Google Analytics".

## Right to information, erasure and rectification

You can request information about your personal data stored by us free of charge at all times. Requests for information must be submitted in writing with proof of identity. You are also entitled to request the erasure or rectification of your personal data stored in our company at all times. You moreover have the right to request that those data, which you provided to us, are handed over by us again (right to data portability). Upon request we will also forward the data to a third party of your choice. You have the right to receive the data in a common file format.

You can do this by filing a corresponding application with us by e-mail. You will find the contact possibilities under the point contact. We would like to point out to you that we reserve the right to request proof of the identity and that, in the event of the erasure of your data, a use of our services will not or no longer be possible in full.

You can revoke consents to certain data processing at all times with effect for the future. Please note that according to the law certain data must be stored over a certain period of time. Such data must therefore remain stored in our company until the expiry of these deadlines. We will block these data in our system and merely use these to fulfil statutory conditions (for detailed information in this respect, please refer to "storage of data" below).

## Data security

We use reasonable technical and organisational security measures that appear appropriate to us in order to protect your data stored by us against manipulation, the partial or full loss and the unauthorised access of third parties. Our security measures are adjusted continuously in line with the technological development.

If you register as a customer with our company, the access to your customer account is respectively only possible after the input of your personal password. You should always treat your payment information confidentially and close the browser window when you have ended the communication with us, in particular if you share the use of the computer with others.

We also take our own, in-house data protection very seriously. Our employees and the service providers commissioned by us are obligated to confidentiality and to the compliance with the provisions under data protection law. Moreover, these are only granted access to the personal data insofar as necessary.

## Storage of data

We only store personal data as long as necessary,

- in order to use the stated services within the scope of our legitimate interest;
- in order to carry out services to the aforementioned extent, which you have requested or for which you have granted your consent.

Contractual data are stored by us longer as this is stipulated by statutory storage obligations. Storage obligations, which obligate us to the storage of data, can be derived from regulations of invoicing and from tax law regulations. Pursuant to these regulations, business communication, concluded contracts and booking documents are to be stored for up to 10 years. Insofar as we no longer require these data in order to provide the services for you, the data will be blocked. This means that the data may then only be used for purposes of invoicing and for tax purposes.

## Contact

If you have any questions relating to data protection, request information or would like to have your data erased, please contact us by sending an e-mail to [info@sloalps.com](mailto:info@sloalps.com).

Data controller: SKI PASS JULIAN ALPS

## Complaint at a data protection supervisory authority

You are entitled to lodge a complaint at a data protection supervisory authority at all times.